

**Fransabank Group bestowed Euromoney's
"Best Private Banking Services in 2013"
under the "Family Office Services" Category**

Beirut, March 20, 2013. Fransabank Group is pleased to announce that it won recently one of the most prestigious Euromoney Awards "Best Private Banking Services in Lebanon 2013" under "The Family Office Services" category. This came during the award distribution ceremony of the "Annual Euromoney Private Banking and Wealth Management Survey for the Year 2013" that was held last February in London.

Euromoney Awards are considered the most prestigious and credible international awards in different areas of the banking and financial industries. The Euromoney Private Banking and Wealth Management Awards in particular hold a very advanced position amongst their peer awards in the financial and banking industries and cover more than 60 countries every year. The award winners are selected by a jury of internationally renowned experts in the private banking field. On the other hand, the Euromoney survey results and the awards help investors find the best institutions that are able to manage their wealth, and in return also help the institutions have an added value to develop their businesses and manage further portfolios.

Commenting on the choice of Fransabank for this prestigious award, Euromoney magazine praised Fransabank for "its leading role in creating innovative and tailor-made services in the wealth management field in Lebanon and the region. The annual Euromoney Private Banking Survey awards are formed from a weighted combination of survey responses and renowned experts in the banking and wealth management sectors. Moreover, and in addition to the market data and business volumes that indicates each nominee's market share and position, the poll depends on the private bankers' opinions depending on each region and each country."

On this occasion, H.E. Adnan Kassar, Chairman of Fransabank Group stated: "we are proud to receive this international accolade that confirms once again Fransabank's leading position among other banks in Lebanon and the region. Fransabank Group always strives on keeping its wide clientele base at the top of its priorities, providing them with value-added financial services." Chairman Kassar added: "this special award represents a great achievement that can be added to our Group's numerous accomplishments throughout the years." He concluded: "We are very proud of our Fransabank Group's multi-faceted banking experience that we place at the disposal of our clients with the most competitive conditions and with excellence in customer servicing, aiming at managing our clientele's wealth with the best know-how, expertise and professionalism to help them achieve their financial goals."

It is worth recalling that Fransabank was bestowed 10 international and regional awards in the year 2012, to name a few:

- The "Best Banking Group in Lebanon in 2012" by The Global Banking and Finance Review
- The "Best Investment Bank in Lebanon for the year 2012", by the World Finance, awarded to the Group's investment and private banking arm, Fransa Invest Bank SAL
- The "Banker Deals of the Year 2012 - Loans - Middle East" awarded by the Banker Magazine to Fransabank SAL
- The "Banker Deals of the Year 2012 - Bonds: Sovereigns, Supras and Agencies - Middle East" awarded to Fransa Invest Bank

End of Press Release

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